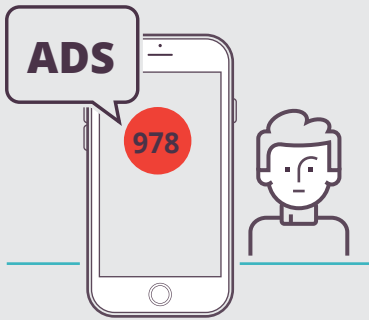


LIGHT PAPER

On-demand Platform for Buyers and Sellers
on the Blockchain



WeBuy is an innovative, decentralized economy, reinventing the relationship between Buyers and Sellers



THE PROBLEM

These days, online Ads continues to stunt the growth of the market by delivering non-targeted ads to passive audiences who continue to kick against these intrusive marketing strategies. Potential Buyers get overlooked, opportunities get wasted, and businesses keep expending their budgets in a blind mode leaving Ad Platforms as the only winners in this miserable situation.



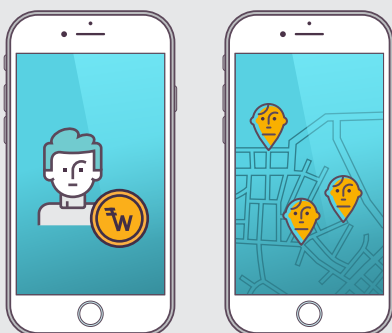
A SOLUTION

WeBuy On-Demand solution enables Buyers to chose when and why they can be reached by Sellers and whether or not they should be reached in the first place. If the Buyer opt to be reached, he gets rewarded for being contacted with no buying commitment. Leveraging geolocational tools, Sellers can control and wisely allocate their ad budgets, ensuring they are targetting the right market. This breakthrough solution eliminates the clogs that has been backing up the system by completely removing the source of this congestion out of play: middlemen.

COMPETITORS



TOP MILESTONES



HOW ARE WE DIFFERENT?

WeBuy is liberating the commercial exchange of values by rewarding Buyers for their participation in an ecosystem that has failed to recognized their importance until now. With WeBuy, Buyers get rewarded for their activity on the platform. They are invited to create and manage their own Virtual MarketPlace built with Sellers they referred to WeBuy. Their private information is never revealed to Sellers and/or 3rd parties, leaving them in complete control of their privacy.

For Sellers, WeBuy enables them to geolocalize potential Buyers who have expressed their interest in the Seller's products using our groundbreaking SellMe' Feature and an intuitive advertising system that does not require previous Advertising knowledge to use. WeBuy services are 100% free and will stay free.



GO TO MARKET

Income is generated from the Seller based on the fees paid for Ads to reach potential Buyers. Buyers will be awarded a significant portion of the fee received for agreeing to watch an ad and/or be reached by Sellers.



RATIONALE

WeBuy revamps the way Buyers and Sellers communicate in a middlemen-free environment, completely liberating all exchanges for mutual profit.



STAGE

**Initial
Token Offering**



INDUSTRY

**On Demand
and Sharing Economy**



NUMBER OF EMPLOYEES

15+



MARKET SIZE

\$160B



ITO HARD CAP

\$25M



USE OF PROCEEDS

Short Term Target: completing platform development and deployment of WeBuy app. Launching a successful Initial Token Offering (ITO) until the end of 2018.

MANAGEMENT TEAM



EMIL GUBERMAN, CEO AND FOUNDER
Founding, financing and managing companies and complicated international projects in Israel, USA, UK, Russia and Kazakhstan.



VICTOR NEMIROVSKY, CPO
Over 20 years' experience in software engineering and leading development teams to successfully deliver solutions and products in several industries.



YURI VOSCHINSKY, CTO
Leading teams in data processing, big data, cloud computing and real-time control for more than 20 years.



ILYA YULISH, CIO
Technology evangelist, cryptocurrency and blockchain enthusiast with over 20 years' experience in software and business development.



BENI ISSEMBERT, CMO
Blockchain Artisan and Stellar and Dag early enthusiast. Beni brings more than 15 years of successful experience in management of Digital operations.



TOTAL SUPPLY

1,000,000,000



AVAILABLE FOR SALE

300,000,000



TOKEN PRICE

\$0.25*
BEFORE DISCOUNT



ACCEPTED CURRENCIES

FIAT + Crypto currencies



MINIMUM TRANSACTION AMOUNT FOR THE SALES

1 XLM = 0.2USD



SOFT CAP

\$5,000,000



HARD CAP

\$25,000,000



SALES PERIOD

**Sept. 24th 2018 until
Nov. 11th 2018**

TOKEN GENERATION EVENT

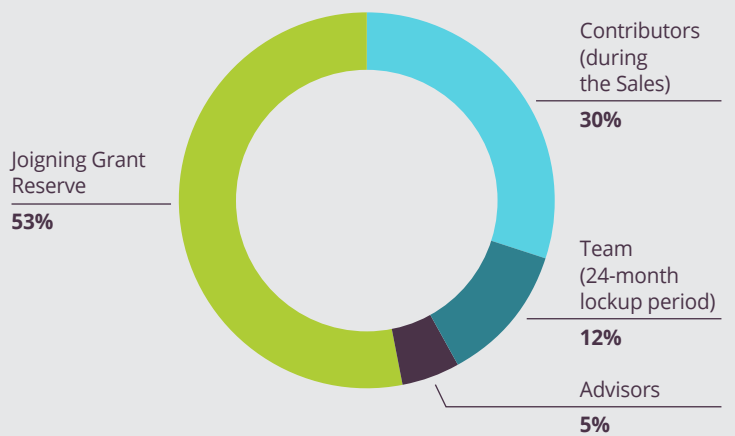
SALES DATES

Weeks	Start GMT+1 00:00	End GMT+1 23:59
W1	24/09/2018	30/09/2018
W2	01/10/2018	07/10/2018
W3	08/10/2018	14/10/2018
W4	15/10/2018	21/10/2018
W5	22/10/2018	28/10/2018
W6	29/10/2018	04/11/2018

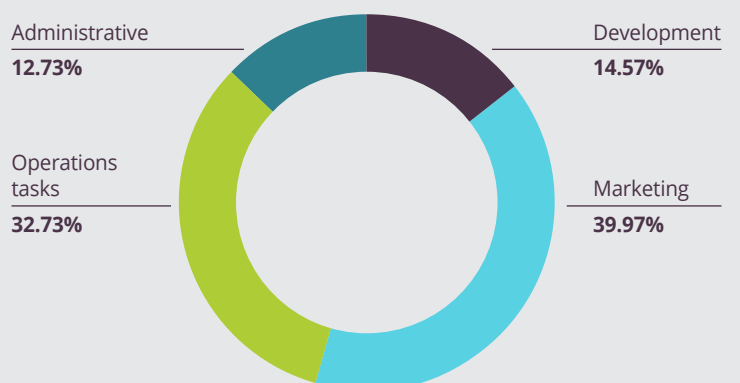
TOKEN DISTRIBUTION EVENT

Seed Buyers	Sales W1 & W2	Sales W3 & W4	Sales W5 & W6
19/11/2018 24/11/2018	26/11/2018 01/12/2018	03/12/2018 08/12/2018	10/12/2018 15/12/2018

TOKEN ALLOCATION



FUNDING



CONTACT INFORMATION:

WeBuy UK, 36 Great St. Helen's, London, United Kingdom, EC3A 6AP

CONTACT US VIA:

